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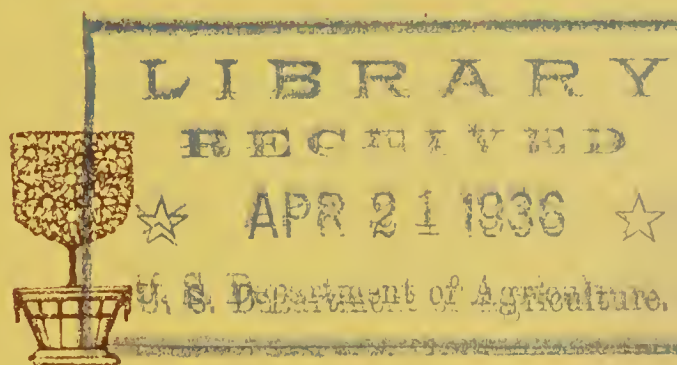
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Choice Exhibition and  
Cut Flower

# DAHLIAS

for

1936



The Rainbow Gardens

8 Prospect Street,  
Baldwin, L. I., New York

—  
Freeport 1671-R

GROWERS AND DISTRIBUTORS  
of

*“Dahlias of Distinction”*

To all Dahlia Growers and admirers we dedicate this Price List.

In presenting this price list to you we wish to take this opportunity to thank our many friends and customers for all their past favors.

To those of you who are not acquainted with us, we would like to tell that the foundation of this firm was laid on two principles, sincerity and integrity in all our business dealings. We are proud of the fact that there never was an error or misunderstanding that was not corrected to the complete satisfaction of the customer.

Started in 1930 on the above principles, we would not care to jeopardize the honor and satisfaction that we have fought so hard to acquire by participating in any shady transactions.

We are proud of the progress and the friends we have made and look forward with keen anticipation to whatever the future may hold for us, but sincerely happy in the thought of the small part we may play in helping to make this old world a better place to live in.

Again we thank you.

THE RAINBOW GARDENS.

ABBREVIATIONS

F.D.—Formal Decorative      S.C.—Semi-Cactus  
I.D.—Informal Decorative    C.—Cactus  
B.—Ball

1936 RETAIL PRICE LIST

	Plants	Roots
Altmark-(S.C.)—Soft rose with cream center	\$1.00	\$2.00
Amelia Earhart-(S.C.)—Massive apricot buff	2.50	5.00
American Triumph-(C.)—Oriental red	.50	1.00
America's Sweetheart—New giant yellow	5.00	
Andrea Erricson-(I.D.)—Pearl white	.50	1.00
Annalee McClure-(I.D.)—A new and beautiful white	3.75	
Asbury Park-(F.D.)—Crushed Strawberry, Large	.50	1.00
Bagdad-(I.D.)—Flaming Red		1.00
Beauty Supreme-(F.D.) — Lavender Jersey Beauty		1.00
Buckeye Bride-(F.D.)—Salmon Pink		.50
Buckeye Queen-(F.D.)—Lavender	2.50	
Cameo (Sanhican's)-(I.D.)—A beautiful coral rose	1.00	2.00
Cavalcade-(F.D.)—Deep rosy magenta	2.50	
Champeog-(F.D.)—Yellow shading to Salmon Pink		1.00
Chatauqua Sunset-(F.D.)—Sunset shades. A beautiful Dahlia. Every grower should have at least one plant of this variety	1.50	3.00

	Plants	Roots
Dorothy Stone-(I.D.)—A deep true pink		.50
Dwight W. Morrow-(I.D.)—Rich crimson red. Very fine	.50	1.00
Eagle Rock Fantasy-(I.D.)—Huge flowers of clear mallow pink. Truly a great Dahlia	.75	1.50
Eagle Rock Superba-(I.D.)—Amaranth Pink	1.25	2.50
Elissa Landi-(I.D.)—Clear brilliant salmon orange	1.25	2.50
Fordhook Victory-(F.D.)—Beautiful Tyrian Rose		.50
Forest Fire-(I.D.)—Lemon yellow shading to rich scarlet	2.50	5.00
Fort Monmouth-(I.D.)—Crimson Maroon	.75	
F. T. D.-(F.D.)—Mauve Pink	.25	
Girl of Hillcrest-(I.D.)—Apricot Buff		1.00
Golden Eclipse-(F.D.)—Golden Yellow with Salmon shadings	1.00	2.00
James Kirby-(I.D.)—A rich cardinal Red	.75	1.50
Jane Cowl-(I.D.)—Autumn Shades		.50
Jane Dew-(I.D.)—Clear Pink. Very fine	1.50	3.00
Janet Southwick-(I.D.)—Tyrian rose	.50	1.00
Jean Trimbee-(S.C.)—A Beautiful Petunia Violet		1.00
Jersey's Beacon-(F.D.)—Chinese Scarlet and Buff		.25
Jersey's Beacon Ball-(B)—Scarlet		.50
Jersey's Beauty-(F.D.)—Finest Pink, Cut Flower Dahlia		.25
Jersey's Majestic-(I.D.)—Copper and Gold	1.00	2.00
Jersey's Sovereign-(I.D.)—Salmon Orange		.50
Josephine G.-(I.D.)—Rose pink, tipped, Pin-aud Yellow		.50
Judge Samuel Seabury-(I.D.) — Amaranth Pink, shading to creamy white. Very good	3.75	
Kathleen Norris-(I.D.)—Rose Pink. Very large		.50
Kemp's White Wonder-(I.D.)—A fine exhibition white	.75	1.50
Kemp's Violet Wonder-(I.D.)—Violet purple		.50
Kentucky-(F.D.) — Salmon Orange Jersey Beauty		.50
La Crescenta-(I.D.) — Very large creamy Yellow	.75	1.50
La Toreador-(F.D.)—Bright Red cut flower Dahlia		.25
Lord of Autumn-(I.D.)—A 12 inch Yellow. The best in its class. Good strain	2.50	
Mary Ellen-(F.D.)—Violet Rose	.50	1.00
Maryland's Glory-(I.D.)—Tyrian Rose shaded crimson carmine. One of the most satisfactory flowers in our garden	1.25	2.50
Monmouth Champion-(F.D.)—Brilliant Scarlet Orange		.50



Plants    Roots

Mr. R. T. Edwards-(F.D.)—Silvery Pink...	.50	
Mrs. A. B. Seal-(I.D.)—Glowing Old Rose..	.50	
Mrs. Ide Ver Warner-(F.D.)—Mauve Pink..	.25	
Murphy's Masterpiece-(I.D.) — M o n s t e r blooms. Dark Red shading Crimson. A sensation .....	2.50	
Myra Howard-(I.D.)—Ochreous Orange ...	.75	1.50
Mrs. George Le Boutillier-(I.D.)—New, large Red .....	2.50	
Old Hickory-(F.D.) — Madder Red with Apricot .....		.50
Omar Khayyam-(F.D.)—Chinese Red shad- ing to Bright Orange.....		1.00
Orinda-(F.D.)—Silvery Mauve Pink .....	.50	
Paul Fitzer-(S.C.)—Sulphur Yellow to Violet at tips of petals .....	1.00	2.00
Robert E. Lee-(S.C.)—A rich Red .....		.50
Sagamore-(F.D.)—Amber Gold .....		.25
Satan-(S.C.)—Scarlet with yellow reverse...	1.00	2.00
Shahrazade-(I.D.) — Extremely large Rose Pink .....	.50	1.00
Sunny Boy-(I.D.)—Rose tinted Gold.....	1.50	
Supreme King-(F.D.) — American Beauty with silver reverse. Should be in every garden .....	1.50	3.00
Thomas Edison-(F.D.)—Royal Purple .....		.50
The Commodore-(I.D.)—Yellow .....		1.00
Washington Giant-(I.D.)—Lavender streaked Silver .....	1.50	3.00
Watchung Wonder-(F.D.)—Velvety Crimson Red .....		.50
Winoka-(I.D.)—Rosy Mauve .....	5.00	
White King-(F.D.) — Excellent White cut flower .....	.50	1.00

MINIATURE DAHLIAS

Baby Royal—Salmon shaded Apricot.....	.50	
Bishop of Llandoff—Bright Scarlet .....		.50
Red Head—Scarlet .....		.50

POMPOM DAHLIAS

Amber Queen—Amber .....	.35	
Anna Von Schwerin—Shell Pink .....	.35	
Atom—Bright Red .....	.35	
Dee Dee—Lavender .....	.35	
Dot—Pure White .....	.35	
Eunice—Pink .....	.35	
Kline Dornatia—Golden Buff .....	.35	
Little Edith—Primrose Yellow, tipped Car- mine .....	.35	
Mary Mums—Purple .....	.35	
Minnie Mouse—Burgundy Red tipped white, (New) .....	.75	
Snowclad—White .....	.35	
Spy—Red .....	.35	
Yellow Gem—Creamy Yellow .....	.35	

### ASSORTED STOCK

**Azalea Hinodegiri**—4" to 6" high—Probably the most popular azalea grown. Flowers are a brilliant scarlet that bloom so profusely as to completely cover the plant. Perfectly hardy. Each 40c.; \$4.80 per doz.

**Gladioli**—Mixed—You will find this mixture a good one for cut flowers. Free from thrip. Large size corms. 25 for \$1.00; \$3.50 per 100.

**Picea Pungens Kosteri**—(Koster's Blue Spruce)—2 to 2½ ft. The bluest of the Blue Spruces. The habit of growth is compact, shaply and symmetrical. Intense coloring. Excellent for specimen planting. Each \$6.00; 3 for \$15.00.

**Peonies**—Although generally planted in the Fall, they can be planted in the Spring with excellent results. We offer the two following varieties in strong 3 to 5 eye roots.

**Festiva Maxima**—Rose type, early. Considered by many to be the best white Peony. Each 30c.; per doz., \$3.00.

**Edulis Surperba**—Crown type, very early. A valuable Peony because it's the first good pink Peony to flower. Often called the Decoration Day Peony. Each, 30c.; per doz., \$3.00.

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### GROWERS SUPPLIES

Painted, copper wired, tree labels—Ideal for Dahlias, Size ⅝ x 3½ ins. 60c. per 100; \$3.50 per 1000.

**Adco**—Used in the making of manure. Clean, sanitary, and odorless. A 25-lb. bag makes one-half ton of manure.

25 lb. bag—\$2.25. - 100 lbs.—\$8.50 - 150 lbs.—\$12.00  
F. O. B Baldwin, L. I.

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### PLEASE READ CAREFULLY

Terms: Cash with order or 25% with order, balance at shipping time.

References: Peoples State Bank of Baldwin, L. I.  
Dun & Bradstreet.

Guarantee: All stock is sent out in A1No.-1 condition, true to name, and guaranteed to grow if properly cared for. Any proving otherwise will be replaced. We cannot be responsible for failure to fill orders in full, and in no case are we responsible for more than the purchase price of the order in question. On green Dahlia plants, add 25c. for Special Delivery if they are to be shipped further than the First Zone.

Orders \$3.00 or over, prepaid, except where noted. When Special Delivery service is deemed advisable on green Dahlia plants, such charges are to be paid by customer.

Please do not send cash by mail unless registered.

We can supply any of the 1936 Dahlia Introductions at Originator's prices. Please inquire.

## A NEW DAHLIA The 1937 Sensation

**Dr. William J. Steele**—Formal Decorative—Size 5 to 8 ins.—Color a glistening yellow with reverse of petals sometimes tinged orchid or lavender.

This flower, a gorgeous yellow, fills the long wanted need of a reliable yellow cut Dahlia. While not a tremendously large flower it cannot be equalled for sheer beauty and excellent growing habits.

A prolific bloomer, on long straight stems that flowers well above the foliage, we believe that this Dahlia is destined to rank with such great flowers as Jane Cowl and Jersey's Beauty.

We could go on for pages extolling the virtues of this Dahlia, the prizes it has won at various shows, the keen interest shown by amateur and professional growers, etc., but we have a plan as to how we can prove that this is a truly great dahlia without any imposition to our customers.

We are going to release a few plants this Spring in various parts of the country with the understanding that if this dahlia does not come up to your expectations you may return the clump next Fall and get your full purchase price refunded to you.

There will not be more than 50 plants released this Spring so early orders are advisable. Limited to one plant to a customer.

Pre-introduction price, per plant, \$10.00 net.

Any dealer purchasing a plant of Dr. Steele must sign an agreement not to undersell the originator's (The Rainbow Gardens), for a period of not less than three years.